

LEARNING ACTIVITY 16

Design a Banner



Year Level: 5 - 6

Learning Area: The Arts (Visual Arts)
Strand: Developing understanding of practices

Learning Area: The Arts (Visual Arts)
Strand: Sharing artworks through performance, presentation or display

Learning Focus

Students use their creativity to design a banner to promote Footy Colours Day.

Sequence of Content

Year 5 and 6 students:

- Develop and apply techniques and processes when making their artworks (**ACAVAM115**)
- Plan the display of artworks to enhance their meaning for an audience (**ACAVAM116**)

Learning Intention

We are learning to:

- Design different artworks for an intended purpose and use various materials and techniques to design and enhance our artwork including the use of social media to engage our audience.

Success Criteria

I can:

- Design a banner using different materials and techniques including the use of social media to promote a fundraising event.

ACTIVITY

Students use their creativity to design a **large banner** to promote Footy Colours Day. This could be placed in their classroom or in a prominent place in the school such as the entrance or reception area foyer.

For classes who also participating in a Footy Clinic or game of football, the banner could be used similar a footy team banner for students to run through at the start of the game. This would involve students needing to consider the size and materials used to create this banner.

Students are encouraged to be creative in their design and share their ideas explaining why they used selected materials, techniques and artworks to design their banner.



Key information should include:

- Brief explanation describing what is Footy Colours Day.
- Why we are raising money on Footy Colours Day.
- Date of Footy Colours Day and any other activities that students could be involved in on Footy Colours Day (ie. Footy Clinic or Longest Kick competition).

For banners being used as a 'footy team' banner for students to run through, create a slogan or message that includes Footy Colours Day.

- Brainstorm different slogans or messages that could be used to promote Footy Colours Day. Students can view footy team banners for ideas.

Resources

Footy Colours Day Activities & Games in the 'Tips & Tools' section of our website or [click here](#):

- A3 poster – Event date
- Cover photo
- Social media tile



Extension Activity

(Design a class blog or website)

As a class or in small groups, students can create a class blog or website to promote Footy Colours Day. This may be shared with their class, year level or throughout the school.

Note: Students could use their choice of digital resources and other online communication tools such as a class blog or a shared online learning forum used by the school or classroom teacher.

Additional Teacher Notes and Resources

To assist students in being creative and understanding the importance of Footy Colours Day, teachers may wish to share and discuss the examples of how Footy Colours Day has supported the work of The Fight Cancer Foundation.

Visit the 'Stories' section of our website [click here](#) to access these remarkable stories.

